
ROMANIA CSR INDEX 2017

FLASH REPORT



OVERVIEW

- Only 8 of the 100 companies surveyed had a score of over 50%
- 25% of the companies had the score of 0
- The indicator for which most companies (60% of them) received points was: Development and protection programs for local communities
- 21% of companies develop strategic CSR programs
- Indicators referring to environmental protection were very poorly represented in this year's index

INDICATORS FOR WHICH COMPANIES RECEIVED THE HIGHEST SCORE

Community development and protection programs

List of Relevant Aspects of CSR

Developing the competences of members from local communities

Brand association (at corporate or product / service level) with an NGO

Investing in Communities (Allocated Amount, Donations)

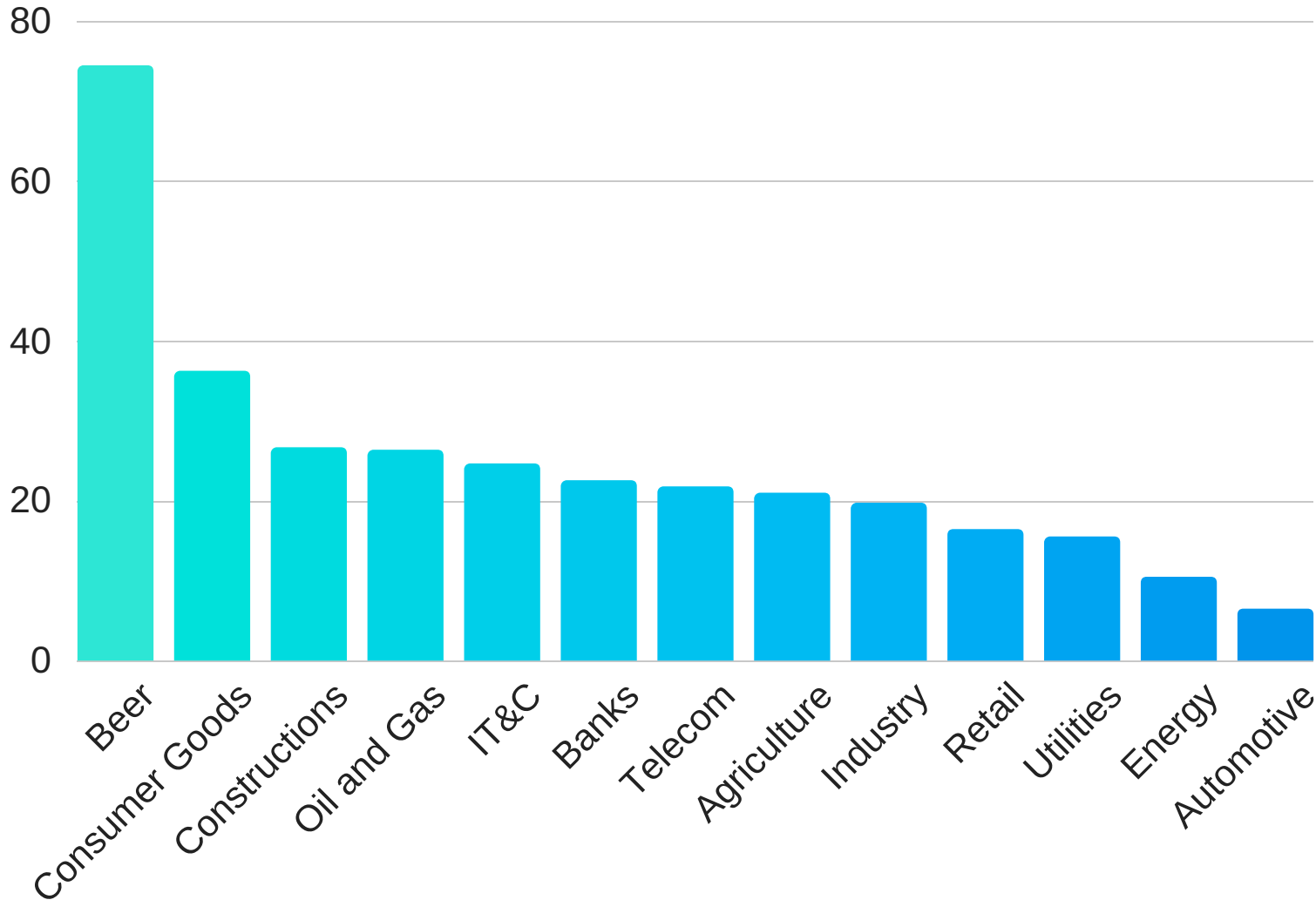
INDICATORS FOR WHICH COMPANIES RECEIVED THE LOWEST SCORE

Key topics and / or concerns raised by stakeholders
The process of identifying social risks among suppliers
Recycled or reused water quantity
The process of identifying environmental risks among suppliers
Audit of sustainability / CSR information

ROMANIA CSR INDEX 2017: 9 CATEGORIES OF EVALUATION

- I. Corporate Governance
- II. Diversity
- III. Economic Impact
- IV. Environment
- V. Human Rights and Anti-Corruption Policy
- VI. Employees
- VII. Marketing and Creating Awareness
- VIII. Investing in the community
- IX. Supply chain

ROMANIA CSR INDEX - TOP INDUSTRIES MOST INTERESTED IN CSR





1. RAIFFEISEN BANK

2. BCR

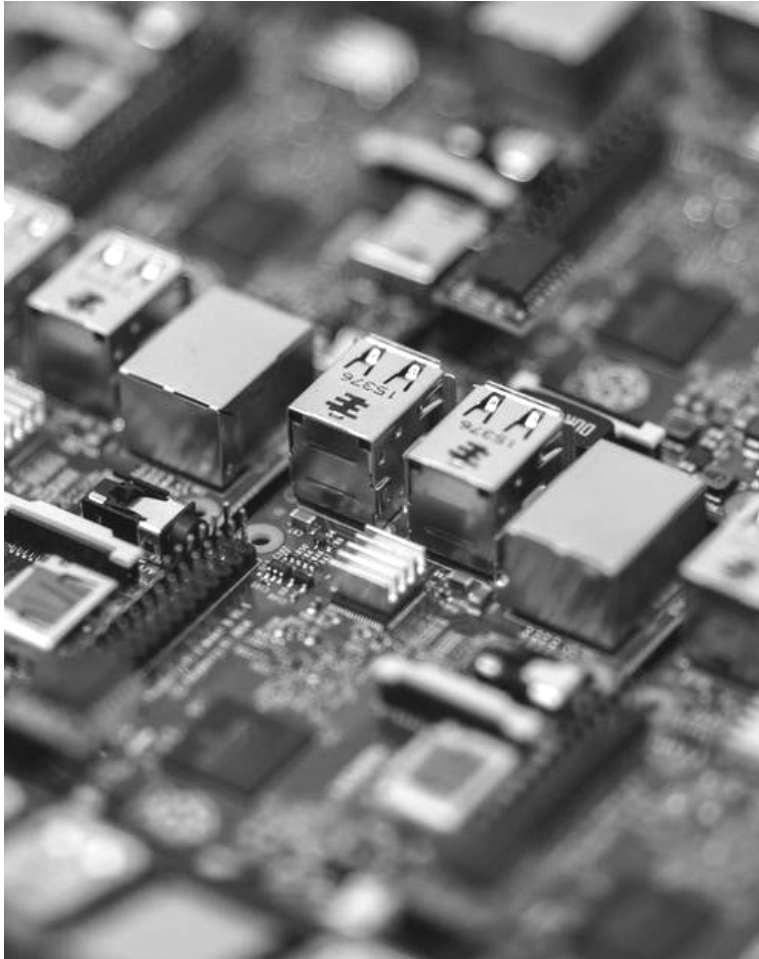
3. ING BANK

1.OMV PETROM

2.ROMGAZ

**3.ROMPETROL
RAFINARE**





1.SIVECO ROMÂNIA

**2.SAMSUNG
ELECTRONICS
ROMÂNIA**

**3.DANTE
INTERNATİONAL**

1. URSUS BREWERIES

**2. HEINEKEN
ROMÂNIA**





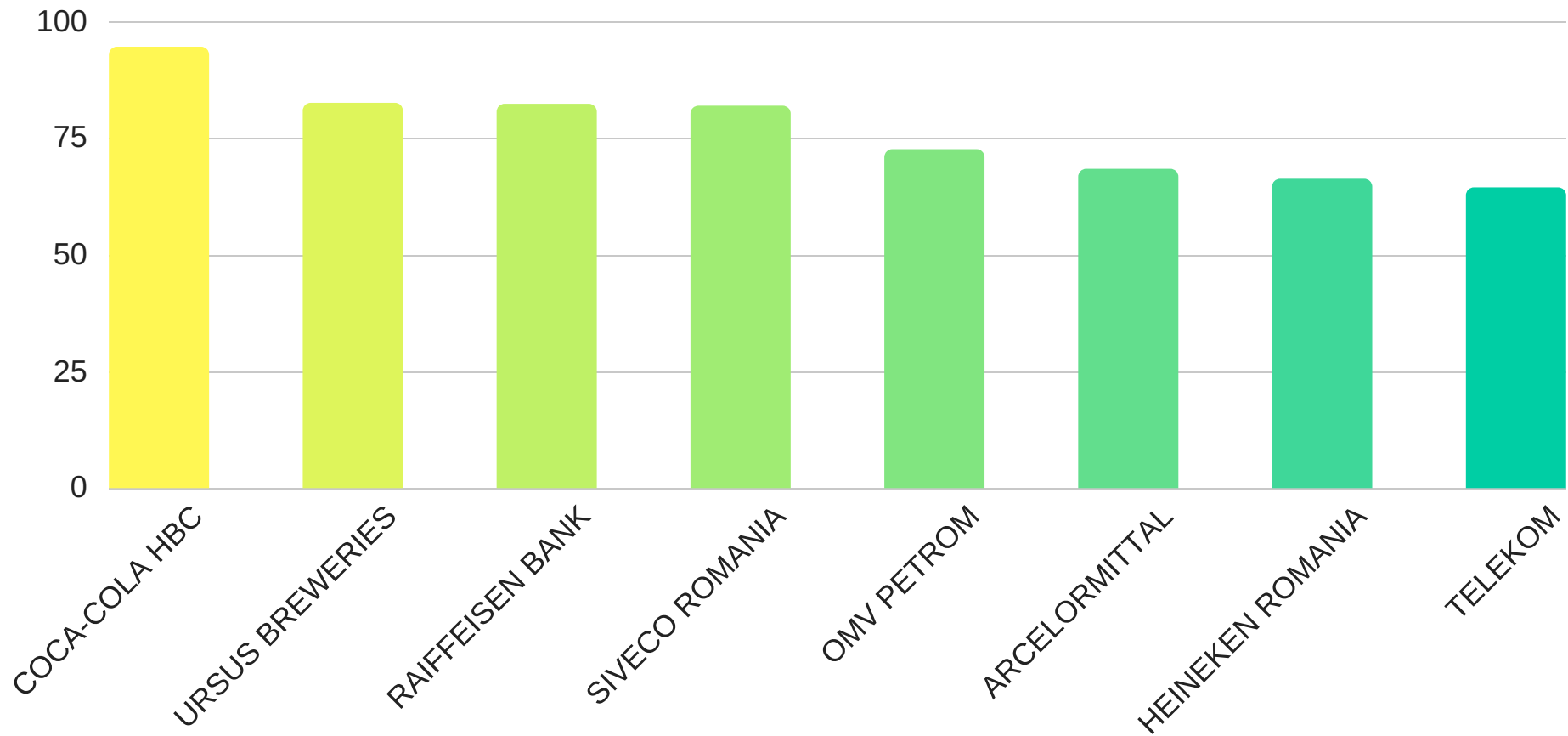
1. TELEKOM

2. ORANGE

2. VODAFONE

**NOTE: ORANGE AND VODAFONE HAVE A
SIMILAR SCORE.**

ROMANIA CSR INDEX - TOP COMPANIES WITH A SCORE OF OVER 50%



METHODOLOGY

43 indicators

9 categories of analysis

4 international references: Directive 2014/95 /EU; SDGs;
Global Reporting Initiative; Dow Jones Sustainability Index

100 large companies rated

Evaluation of public information only

TAKING CSR TO THE NEXT LEVEL

**THANK
YOU!**